

Master of Arts  
DL914 – Level 9 Award [90 ECTS]

# Design for Change

This international course will be of interest to graduates of any discipline who wish to develop a collaborative design practice with the objectives of social, ecological and economic innovation through design research and strategy.



## What is it?

This course aims to give designers and non-designers alike an in-depth knowledge of integrated design strategies and the skills to leverage design in the pursuit of organisational change and sustainable innovation.

Students are introduced to the latest developments in design theory and practice, and in collaboration with our partners at the Institute without Boundaries (George Brown College – Canada), they learn to apply the transformative capacity of design. The course responds to the great challenges of the present and future; economic, cultural and ecological. It offers a dynamic new way of engaging those challenges creatively, purposefully and responsibly.

## What will I do?

- Complex Problem Solving and Critical Thinking
- Design Theory and Application
- Developing creative solutions for economic and cultural challenges
- Work with industry partners on “live projects”
- Participate in national and international charrettes
- Develop interdisciplinary outcomes for services, products and strategies

## What modules will I study?

Design Research | Design: Context + Theory | Design Integration | Design: Communication | Applied Design Development | Design: Professional Studies | Design: Communication | International Charrette (Toronto – 1 week) | Final Project

## Who can apply?

This course is open to holders of an undergraduate qualification of 2nd Class Honours or higher at Honours Degree level. Applicants may be considered provided they can demonstrate Honours Degree equivalence which can be verified through the RPL (Recognition of Prior Learning) process. Two references must support your application. You may be asked to attend an interview. An online portfolio of your work may be submitted with your application providing the online link and access details.

## Future Careers

Recent graduates are employed as service designers, design researchers and design strategists in a wide variety of sectors, in Ireland and abroad (tech companies, financial services, non-for profits), government organisations, and their own enterprise or consulting service.

Specialisation areas include service design, communication design, planning, architecture, design strategy, project management, research and entrepreneurship in a variety of local and global enterprises.

## When do classes take place?

The course starts in early September. Attendance is one day of lectures and seminars, one day of studio self-directed work and one evening class per week. In addition, there is one charrette per semester.

## Fees

EU students: €7,500

Non-EU students: €16,000

## How to apply

E postgradadmissions@iadt.ie

T 01 239 4612

## For further information on the course, contact

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