

Master of Business

DL916 - Level 9 Award [90 ECTS]

OR Postgraduate Diploma in Business

DL906 - Level 9 Award [60 ECTS]

Cultural Event Management

Explore your management potential in the Cultural and Creative Industries.



What is it?

These unique business courses develop skills specific to the cultural and events sectors. The courses aim to provide graduates with core business knowledge, skills and competencies specifically geared towards the cultural and creative industries. Both courses are suitable for anyone who wants to develop their competencies at the business end of the arts, culture, and events.

What will I do?

Classes involve a mix of lectures, practical work, industry guest lecturers, lab-based tutorials, case-based learning and informal discussions around topics relevant to cultural management. Students complete a research project towards the end of the Masters course which builds on the learning developed through the other modules. This research project is supported through a research skills module. Students are required to complete assignments during the year, but there are no end-of-year examinations.

What modules will I study?

Business Management | Strategic Management | Digital Marketing | Cultural Event Management | Cultural Policy (60 ECTS)

Research Methods | Research Project (90 ECTS)

Who can apply?

These courses are suitable for students who have an Undergraduate qualification of 2nd Class Honours or higher at Honours Degree level. Applicants without a Level 8 qualification may be considered based on their prior experience and learning through our RPL (Recognition of Prior Learning) process.

Future Careers

Graduates have found employment within, or have become entrepreneurs working with, film, theatre, music, or arts organisations, cultural festivals and the wider events sector. Others have improved their performance in their current employment as administrators, marketing specialists, artists or event specialists.

When do classes take place?

Classes normally take place 1.5 days per week on Thursdays and Fridays (subject to change). Masters course: 18 months | Postgraduate Diploma: 12 months.

Fees

Masters EU students: €6,000

Masters Non-EU students: €16,000

Postgraduate Diploma EU Students: €4,000

Postgraduate Diploma Non-EU students: €12,000

How to apply

E postgradadmissions@iadt.ie

T 01 239 4612

For further information on the course, contact

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